

Marine PriorityStart![®]

Automatic Battery Safety Switch



PriorityStart! WORKS FOR YOU

⚓ **Marine PriorityStart!** is an automatic heavy-duty computerized on/off switching system protecting battery voltage and starting power. If battery voltage drains below 11.9 volts when engine is **off**, it *automatically* disconnects the load. Battery voltage and starting power immediately recover. *Automatically* reconnects when the ignition key, running lights, or other electrical device is turned on. **Marine PriorityStart!** is **NOT** a battery charger or booster that is used after the battery has already been damaged.

⚓ No waiting for emergency assistance or calls for help. No lifting cowlings to attach dangerous jumper cables. No buttons or switches to push. Pays for itself first time it saves you — ready to protect every time you need it. Works for you so you don't have to worry.

⚓ No hard wiring or modifications. Transferable. Certified to ISO, USCG, and SAE standards. Maintenance free.

⚓ Using portable battery chargers/boosters or dangerous jumper cables means you have already had a dead battery and have had irreparable damage done to your battery. (*The first time a battery goes dead it loses ½ its service life*)

⚓ **TOTALLY AUTOMATIC!** Always on Duty – Always Remembers – Providing you **Safety and Peace of Mind.**

PROTECT YOUR SELF, TIME, AND INVESTMENT. . .

⚓ Sophisticated computer technology allows **Marine PriorityStart!** to sense and react to discharging voltage levels in your battery. When needed, it totally disconnects the battery so that it retains its starting power. This benefits you by protecting you and your investment, saving time and stress, and providing you peace of mind.

⚓ **Marine PriorityStart!** has a contact resistance of less than 1 milliohm (one thousandth of an ohm) and, in the closed position, exerts a clamping force greater than 80 linear pounds. This gives you an electrical connection that is superior to even a normal boat battery post/cable clamp connection.

EASY TO INSTALL

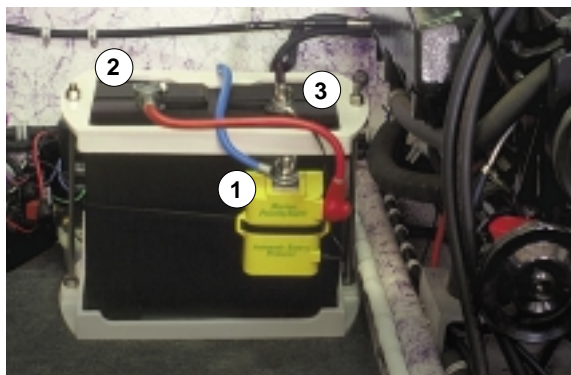


Marine PriorityStart! attaches easily using common tools. No modifications are necessary. Simply attach to the battery with the strap provided, then connect as instructed below. . .

Three Easy Connections:

- ① Existing boat positive cable to **PriorityStart!**
- ② **PriorityStart!** red cable to battery positive post
- ③ Attach ground wire to battery negative post

NO HARD WIRING REQUIRED



Marine Tested and Approved to ISO 8846, USCG, and SAE J1171 Standards

PERFECT FOR ALL 12 VOLT BATTERIES

⚓ **Marine PriorityStart!** works on all standard or wing-nut post batteries. In use on a variety of motor vehicles, this remarkable waterproof device now brings genuine starting security to marine applications. The same technology that has made the accidental draining of battery starting power a thing of the past for thousands of motorists assures starting power for your boat engine.

⚓ Some applications with 12 volt electrical systems:

- Recreational Boats • Smaller Sporting Boats
- Fishing Boats • Aux. Engines in Sailboats
- Commercial and Larger Vessels • Yachts

PriorityStart! Can Be Used On Old or New Batteries

HERE'S WHAT YOU GET

- ⚓ Easy installation • Safe, convenient, **automatic** operation
- ⚓ Maximum battery life
- ⚓ Full starting power capability – handles 1000 starting amps
- ⚓ Waterproof • Vibration / Shock resistant
- ⚓ Boat security system protection
- ⚓ Engine run detection – never disconnects while engine is running
- ⚓ Portability – can be transferred to another battery
- ⚓ Universal design – fits standard and wing-nut post batteries
- ⚓ Use of accessories without worry when engine is off
- ⚓ Environmentally friendly – reduces number of discarded batteries

PriorityStart! SAVES MONEY

- ⚓ Pays for itself first time it operates
- ⚓ Saves cost of premature battery replacement
- ⚓ Eliminates potential damage to expensive electrical parts
- ⚓ Avoids high cost of service assistance

SUPERIOR QUALITY PRODUCT

- ⚓ Manufactured to the highest quality control standards
- ⚓ Tough sealed casing for marine environment protection
- ⚓ Marine Lab tested and certified
- ⚓ **One year warranty**

Marine PriorityStart![®]

Automatic Battery Protection —When You Need It

QUESTIONS & ANSWERS

Q How does *PriorityStart!* protect my boat battery?

A *PriorityStart!* prevents the battery from deep discharging by disconnecting it at a factory preset level. Battery voltage recovers, maintaining sufficient starting power. Simply turn the ignition key or operate the running lights — the battery is *automatically* reconnected.

Q Does *PriorityStart!* operate each time the boat is started?

A No. It operates only when needed to prevent deep discharge of the battery.

Q Can't I just buy a new battery?

A Yes, but availability can be a factor. Also, even new batteries can unexpectedly discharge their load or drain below necessary starting voltage by an electrical device left on, short circuit, etc. *PriorityStart!* addresses the larger problem, providing necessary battery protection, safety, and convenience.

Q Will *PriorityStart!* fit the battery in my boat?

A *PriorityStart!* fits the majority of standard 12 volt marine batteries, standard or wing-nut post. Simple installation — only three (3) connections. (24 volt unit available; call for questions regarding multiple batteries)

Q Once *PriorityStart!* is installed is there anything I need to do to make it operate?

A No, *PriorityStart!* is totally automatic.

Q Can I transfer my *PriorityStart!* to another boat or new battery?

A Yes, it can be easily transferred.

Q How does *PriorityStart!* protect a running engine from disconnecting?

A *PriorityStart!* has patented circuitry that detects the electronic "noise" from a running engine and prevents battery disconnection.

Q Does *PriorityStart!* prevent all dead batteries?

A No. A battery can go dead from abuse or aging. However, *PriorityStart!* will maximize the life of your battery. Consider, one deep discharge (which *PriorityStart!* prevents) reduces a battery's life by 30-40%.

When You Own *PriorityStart!*[®] You Won't Need These

Emergency Assistance



Towing Service

Jumper Cables,
Charger/Booster



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U.S. Patent Nos. 5,200,877; 5,296,788; 5,296,997; 5,949,157 and patented abroad.
P/N BLI 069602
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PriorityStart! is a registered trademark of BATON LABS INC

Marine *PriorityStart!*[®] Starting is the Priority!



A Boat That Won't
Start is More Than an
Inconvenience.