

**"A hundred-dollar adjustment to city police cars [fleet vehicles] may allow them to nearly double their gas mileage"**  
 Report at [www.prioritystart.com](http://www.prioritystart.com)

# PriorityStart!®

12 Volt ProMax

**Preventative Maintenance  
 Stops Dead Batteries**



- **Save Money**
- **Fix-Before-Failure**
- **Totally Automatic**
- **Maximize Battery Life**
- **"Spike" Protection**

**PriorityStart! ProMax - TOTALLY *AUTOMATIC!*** computerized voltage disconnect system, protects starting power, battery/alternator, protecting your budget.

Constantly **MONITORS** battery voltage when **KEY** is **OFF** - **DETECTS** *Automatically* **DISCONNECTS** then *Automatically* **RECONNECTS** by operating headlight switch.

**Consider:** Radios, Computers, Lights, Cameras, GPS, MDT, *and more*, are killing batteries.

**Thousands of Dollars Are Lost Because Of Dead Batteries and Alternators. Consider:**

- **Lost Man Hours**
- **Down Time**
- **No Vehicle Available**
- **Expensive Road Calls**
- **Battery and Alternator Damage**  
 ...Caused by **Dead Batteries!**

**All Too Often...** Operators leave a battery drain going...

- When in a hurry and or over a weekend?
- Over a vacation period?
- Forgetting radios, computers, MDT, or any other electrical accessories ...Results are **Dead Batteries!**

Patented technology disables the system when engine is running if battery voltage drops below disconnected threshold.

- Install in less than 15 minutes – **NO:** Hard wiring - Buttons to push – Timer to set
- Mil-Standard (*military strength*) components
- Vibration/Shock protected
- Cost about the same as a new battery - Four issued U.S. patents
- Universal design fits either top or side post batteries
- Operates only when needed



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*Pays for Itself  
 First Time*

**Thousands Installed on Fleet Vehicles – Only Product Of It's Kind**

# What Are DEAD BATTERIES Costing You Annually?



**FACT:** Dead batteries mean expensive down time and wasted man-hours.



**QUESTION:** How often does a vehicle operator leave a battery drain going —

*When in a hurry and over a weekend?  
Forgetting radios, lights, or another accessory?  
When unloading – leaving some electrical load on?*



**CONSIDER:** Using portable battery starters, dangerous jumper cables, or calling a tow truck means you have already had a 'dead battery' and as a result, now have a damaged battery.

## PRODUCT IMPROVEMENT

Baton Labs, Inc (BLI) made a number of improvements to the *Priority Start!* system in the last couple of years. The new units now have (1) NEW advanced technology microprocessor with new feature i.e. [Zener diode added to stabilize amplifier circuit; additional noise filter to the switch detect circuit; gain in the working frequency on the trigger circuit; low pass filter added to the trigger circuit] (2) MIL standard discrete components with higher values and temperature extremes, able to handle all the accessories entering the fleet market (3) improvement in gear design [*gears designed and manufactured by a precision gear manufacturing firm*] (4) modification of the integrated chip [I.C.] control of the opening/closing of the heavy duty contact disc (5) contact disc now has twice the “cross-sectional” size of the 6 GA positive cable (6) battery power indicator (7) improvements in the engine run feature (8) lower reconnection threshold, and (9) improved ground wire connection.

**NO HARD WIRING** — Installs in minutes! No buttons or switches to push. **TOTALLY AUTOMATIC!**

*This device has been in the automotive market for over 12 years and is currently being used by a large number of law enforcement departments, emergency services, fleets, and municipalities — providing significant reductions in wasted man-hours and realizing **savings of thousands of dollars annually**. The only device of its kind - with four issued U.S. patents, and patented abroad.*

- Marine and 24 volt configurations available.
- UL Tested. Certified to SAE J1171, ISO 8846 standards, CE, and E-marking.



**DON'T GET STUCK. . . GET STARTED!**